A group of people holding hands

AI-generated content may be incorrect.**CLUB DEVELOPMENT PLAN**

**INSERT NAME HERE**

**A red circle with white text and two lions

AI-generated content may be incorrect.**

**A red circle with white text and two bears

Description automatically generatedABOUT US – WHO WE ARE**

**Club Vision:**

**Club Mission:**

**Club Purpose:**

**A red circle with white text and two bears

Description automatically generatedCLUB OVERVIEW**

**Financial Position**

Briefly summarise your club’s financial position

**Club Leadership**

Chair -

Treasurer -

Secretary -

**Key achievements over the past 12 months**

1. E.g. Adult female social competition was launched, with 15 females signed up.

**Issues faced over the last 12 months**

1. E.g. Junior memberships has declined by 25%

**MEMBERSHIP & PERSONNEL**

**Club Membership:**

|  |  |  |
| --- | --- | --- |
| **Total Members** | **Current** | **2025 Goal** |
| **Seniors** |  |  |
| **Juniors (Under 18’s)** |  |  |
| **Total** |  |  |

|  |  |  |
| --- | --- | --- |
| **Total Members** | **Current** | **2025 Goal** |
| **Male** |  |  |
| **Female** |  |  |
| **Total** |  |  |

**Qualified Personnel:**

|  |  |  |
| --- | --- | --- |
| **Key positions at club** | **Current** | **2025 Goal** |
| **Level 1 coaches** |  |  |
| **Level 2 coaches** |  |  |
| **Qualified officials** |  |  |
| **Qualified Table Officials** |  |  |

**How will you look to increase your membership and/or qualified personnel over the next 12 months?**



**PARTICIPATION OPPORTUNITIES**

**Formal**

What leagues and competitions is your club involved in? (NBL, Local League, Bucs)

How many Teams do you aim to have in these competitions in 2024?

**Informal**

What informal participation opportunities does your club offer? (Social Basketball, Court Hire)

**Junior**

Does your club run any programs for kids aged 5-12? (Describe)

**Female**

What participation opportunities does your club offer for girls/females?

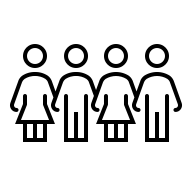
**Development**

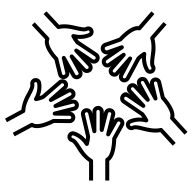
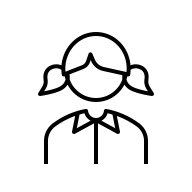
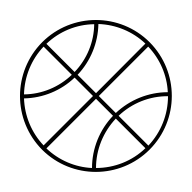
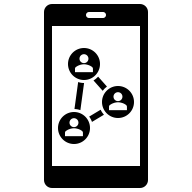
What plans do you have to develop the above 4 areas over the next 12 months?

**SWOT ANALYSIS**

**GOALS AND OBJECTIVES**

Pick 4 of the following strategic objectives to focus on for this section of the Club Development Plan.





Engagement of

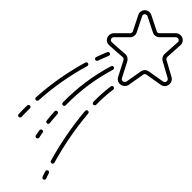
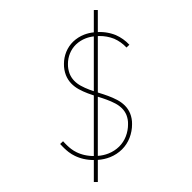
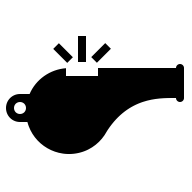
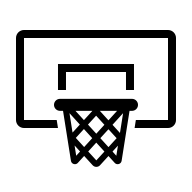
Young people

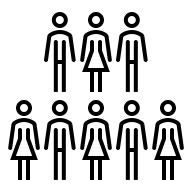
Informal opportunities to play

Coaches

Volunteers & Committee Structure

Women & Girls Profile





Leagues & Competitions

Officials

Financial Management

Talent Pathway

Equity, Diversity & Inclusion

**GOALS AND OBJECTIVES**

Pick 4 strategic objectives for your club to focus on and provide a short descriptor on your current position.

1. Enter 1st Strategic Objective
2. Enter 2nd Strategic Objective
3. Enter 3rd Strategic Objective
4. Enter 4th Strategic Objective

**GOALS AND OBJECTIVES**

First selected strategic objective E.g. Informal opportunities to play

Within this strategic objective pick out two short terms goals and one long term goal your club would like to achieve

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Club initiative | Resources | Who is responsible? | Success Measures | Status  (Green = tracking well, Amber = on hold, red = needs attention ) |
| Short Term Goal |  |  |  |  |  |
| Short Term Goal |  |  |  |  |  |
| Long Term Goal |  |  |  |  |  |

**GOALS AND OBJECTIVES**

Second selected strategic objective

Within this strategic objective pick out two short terms goals and one long term goal your club would like to achieve

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Club initiative | Resources | Who is responsible? | Success Measures | Status  (Green = tracking well, Amber = on hold, red = needs attention ) |
| Short Term Goal |  |  |  |  |  |
| Short Term Goal |  |  |  |  |  |
| Long Term Goal |  |  |  |  |  |

**GOALS AND OBJECTIVES**

Third selected strategic objective

Within this strategic objective pick out two short terms goals and one long term goal your club would like to achieve

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Club initiative | Resources | Who is responsible? | Success Measures | Status  (Green = tracking well, Amber = on hold, red = needs attention ) |
| Short Term Goal |  |  |  |  |  |
| Short Term Goal |  |  |  |  |  |
| Long Term Goal |  |  |  |  |  |

**GOALS AND OBJECTIVES**

Fourth selected strategic objective

Within this strategic objective pick out two short terms goals and one long term goal your club would like to achieve

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Club initiative | Resources | Who is responsible? | Success Measures | Status  (Green = tracking well, Amber = on hold, red = needs attention ) |
| Short Term Goal |  |  |  |  |  |
| Short Term Goal |  |  |  |  |  |
| Long Term Goal |  |  |  |  |  |